

# Divepoint Scuba & Adventure Center

...your outdoor adventure sports authority...

## April 2005 Newsletter

### Kayak Demo Days!

- May 14th, 2005 - 10:00 a.m. to 4:00 p.m.

Try it before you buy it!!! On the water Kayak Demo, May 14th 2005. 10 am to 4 pm at Pfiffner Park on the Wisconsin River, Downtown Stevens Point.

Divepoint will have over 30 kayaks on the water for you to test and paddle.

If you've never kayaked before, this is the perfect no-risk free opportunity to try your hand at this relaxing and enjoyable sport. If you're already a kayaker, use this opportunity to find the perfect fit for your next kayak. You may also find out that not all kayaks are created equal... Find out for yourself just how fun and easy kayaking is. Anyone can do it...from the young to the old. We will be on site assisting you and help you find the kayak that works best for you. Children are welcome with parent permission and supervision.



### Spring Sale 2005 - Everything Is On Sale!

April 29th thru May 7th

Huge selection of Closeouts in all areas. On Sale until they are gone.

#### New Products

Stop in and check out the new Scubapro/Uwatec Nitrox Dive computer and compasses.

#### Seascooter VS DPV

(diver propulsion vehicle)  
- Regular price \$600, one week only sale \$399.95 (over 40% off!!!)

#### Scuba Cylinders

- Aluminum 13's \$79.00  
- Aluminum 63's and 80's \$119.95  
- PST Steel 80's, 119's, 130's all sale priced

#### Wetsuits

- All jacket / farmer john style wetsuits 35% off  
- 20% off most other styles

#### Cameras

- Sea & Sea Moto II EX (35mm) - 50% off  
- Sealife digital camera packages - 25% off



#### Scuba Essentials

- 20% off Gear Bags  
- Lights up to 20% off  
- 20% off select snorkel packages

#### Bare Drysuit Packages starting at \$899.95

- Includes suit, insulation and hood - 25% off

#### Climbing Equipment

- Petzl climbing harnesses up to 20% off

#### Bouyancy Control Devices (BCD)

- Multiple brands including Dacor, Zeagle, Sherwood, Scubapro and Mares  
- Closeout 30 to 50% off



#### Used Equipment

- Over 20 BCDs from \$40 to \$200  
- 8 regulators from \$150 to \$300  
- 50 wetsuits from \$10 to \$150  
- Tanks from \$50 to \$100  
- Cameras from \$150 to \$250  
- Dive computers starting at \$120  
- Spare air kit at \$120

patagonia

#### Clothing

- 20% off regular priced Chaco sandals  
- "Life is Good" - up to 20% off  
- 20 to 40% off Patagonia clothing

Remember all regulators that you purchase new from us, you get 2 years in house service FREE, up to \$100 value. Used regulators get 1 year in house service free.

#### High Pressure Paintball Fills

Air fills now available to 5000 psi! Stop today and get your tank filled or "topped off".



As always, we will meet or beat all competitors' prices!

## Looking for a dive buddy?

We commonly get people asking us for help finding a dive buddy. A great place to meet avid divers is through the local dive club. We encourage you to visit their website for more information:

<http://www.divewisconsin.net/>

In addition, a new online / forum based community has formed for the state of Wisconsin. Forums are organized and dedicated to topics which interest you. You'll find many of the "regulars", who call Divepoint Scuba their home, are frequent visitors and contributors to this vibrant and active community.

<http://www.wiscuba.com/>

Log on today and get involved today!

## Scubapro Rebate

Sharpen your skills and Scubapro / Uwatec will spring for your class! Up to \$150 rebate. Sign on, gear up, cash in! Now, for a limited time only, Scubapro / Uwatec will rebate the cost of any recognized continuing education dive course (up to \$150) with the purchase of select Scubapro / Uwatec gear. It's as easy as one, two, three.

One, choose any dive specialty course offered by PADI, SSI, SDI/TDI or NAUI at an authorized Scubapro / Uwatec dealer.

Two, purchase any new Scubapro regulator system, Scubapro BC and Uwatec computer. We leave specific model decisions up to you.

Three, mail proof of purchase to Scubapro for the continuing education dive course, proof of completion, and proof of purchase for the Scuba / Uwatec gear. That's it. Scubapro will rebate the cost of your course up to \$150.

But hurry. This offer expires July 31, 2005 so make it happen now!



Rent Me! We have two SeaDoo Sea Scooters available for rental or demo. Travel in style...



## A New Logo To Match Our Expanding Business

We're working on updating our image and expanding our logo to match our growing business. When we first started Divepoint Scuba, we focused primarily on scuba diving. Over the past 20 years we've continuously expanded into more adventure sports, specializing in scuba, snorkeling, kayaking, climbing and swimming attire. We also begun to carry top of the line outdoor apparel such as Patagonia. With all of these changes, we've expanded our name to Divepoint Scuba & Adventure Center.

As part of this name change, we needed a new logo. Our designers have put together the following sample (center page). We're excited about the newer, more modern look. Please let us know what you think.

Some additional and exciting things to look forward to include a new awning for the store and a billboard advertisement on the interstate.

## Demos

### Kayaking

Not sure if kayaking is right for you? Now is your chance to "try before you buy"!

- May 14  
10:00 a.m - 4:00 p.m.
- July 03 (Rendezvous Days)  
10:00 a.m - 4:00 p.m.
- July 04 (Rendezvous Days)  
1:00 p.m. - 4:00 p.m.

Join us on the Wisconsin River at Piffner Park (End of Main St).

### Bare Dry Suits

Maximize your diving season and enjoyment by experiencing the world of diving "dry". A variety of makes and models will be available for trial and demo. *This dive can be credited toward an advanced class dive.*

- June 11 & 12

*Hours and dates are subject to change. Please call to confirm.*

## Classes

### Begining Openwater Classes

Divepoint continues to offer a weekend openwater certification class, (not a resort course) this is an accelerated class. This course requires you to study the openwater book along with the videos that are normally viewed in class. This class begins on a Friday afternoon and finishes on a Sunday afternoon. You are still required to take the four-openwater certifications dives after completing the class. Divepoint will continue to offer the standard six-week and

three-week classes for those who do not want to rush. The cost for the complete certification is \$240.

### Stevens Point

- April 22, 23, 24 (Weekend)
- May 10, 12, 17, 19, 24, 26 (3 Week - Tuesday / Thursday)
- May 13, 14, 15 (Weekend)
- June 03, 04, 05 (Weekend)
- June 13, 15, 20, 22, 27, 29 (3 Week - Monday / Wednesday)
- July 12, 14, 19, 21, 26, 28 (3 Week - Tuesday / Thursday)
- August 08, 10, 15, 17, 22, 24 (3 Week - Monday / Wednesday)
- August 26, 27, 28 (Weekend)



**Mosinee**  
- May 20, 21, 22  
(Weekend)

**Iola-Scandinavia**  
- To be announced. Please call.

**D.C. Everest (Wausau)**  
- To be announced. Please call.



Photo By: Doug Freeman

- April 30
- May 1, 6, 7, 8, 13, 15, 17, 20, 21, 22
- June 11, 12, 24, 25, 26
- July 1, 2, 9, 10, 30, 31
- August 2, 13, 14, 27, 28
- September 10, 11, 24, 25
- October 15, 16, 22, 23

*Dates are subject to change. Please call ahead to verify and reserve your place.*

### Specialty Classes

#### Night Diver

Even your local dive site offers a whole new adventure by moonlight!

- June 14 & 21
- July 06 & 13

#### Enriched Air (Nitrox) Diver

Learn how to extend your no decompression bottom time or create a greater safety factor on your dives. The cost of this course is \$120, materials included.

- April 25 & 27
- May 09 & 11
- June 07 & 09

#### Rescue Diver

Learn what to do if a diving emergency happens. This is a three-day course, The cost is \$145, including the manual.

- July 23 & 24

### Advanced Openwater Classes

Take your training to the next level and open new horizons for your future.

Advanced training is your next step in your PADI career path. Cost is \$125, including the manual.

- May 21 & 22
- June 10 & 11
- June 24 & 25
- July 09 & 10
- July 30 & 31
- August 06 & 07

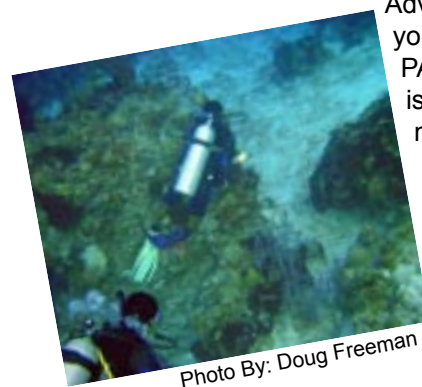


Photo By: Doug Freeman

# DIVEPOINT scuba & adventure center

### Open Water Certification Dives

Don't delay, schedule your certification dives today and avoid the rush. Remember 2 separate days are needed to complete all 4 dives.

### Search & Recovery

Learn how to recover lost objects and practice how to properly lift your treasure.

- September 17 & 18

### Deep Diver

Get the experience to dive comfortably in depths ranging from 60 to 130 feet. This is a three-day course; the cost is \$110, including the manual.

- August 20 & 21

### Wreck Diver

Want to explore sunken ships, crashed planes and lost treasures beneath the surface? This is a three-day course; the cost is \$140, including the manual.

- August 20 & 21 (Munising, WI)

## Trips

### Great Lake Diving (Shipwrecks)

Join us as we take a step into the past and explore the mysteries of the Great Lakes.

- Straights of Mackinaw, Lake Huron & Lake Michigan  
August 04 & 05
- White Fish Point, Lake Superior  
August 06 & 07
- Munising - Pictured Rocks National Lakeshore, Lake Superior  
August 20 & 21
- Door County, Lake Michigan  
September 03 & 04

Space is limited and going fast. Signup today and make a deposit to hold your place. You don't want to miss the best shipwreck diving the world has to offer.

### Caribbean Diving

Enjoy spectacular ocean diving in the Caribbeans.

- Blackbeards Liveaboard, Bahamas  
January 07 - 13, 2006

Leaving out of Freeport!

- Reef Club - Cozumel, Mexico  
October 24 - 31, 2005  
Starting below \$1500 per person (Includes diving, hotel, food, air fare, etc.)

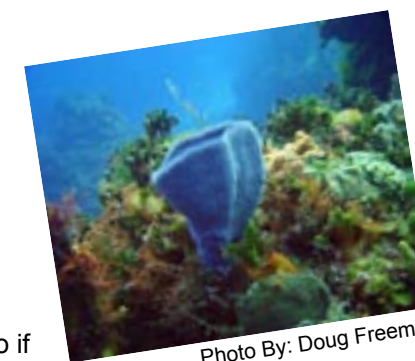


Photo By: Doug Freeman

**DIVEPOINT SCUBA & ADVENTURE CENTER**

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**ADDRESS SERVICE REQUESTED**

**Divepoint Scuba & Adventure Center**

...your outdoor adventure sports authority...

**Annual Spring Sale**  
**April 29th through May 7th, 2005**

**\* Receive this in Color \***

**SEND US YOUR EMAIL ADDRESS**  
**[info@divepointscuba.com](mailto:info@divepointscuba.com)**

View our newsletter online at:  
**<http://www.divepointscuba.com>**

**Summer Hours**

Monday - Thursday	10:00 - 6:00
Friday	10:00 - 7:00
Saturday	10:00 - 3:00
Sunday	CLOSED

**Special Hours**

Monday, May 30th	CLOSED
Monday, July 4th	CLOSED
Monday, September 5th	CLOSED