

Divepoint Scuba & Adventure Center

...your outdoor adventure sports authority...

December 2003 Newsletter

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Christmas Sale 2004

Everything Is On Sale!

Huge selection of Closeouts in all areas, while they last!

Dive Computers

- DiveRite Nitek C wrist computer: MSRP: \$679.00 on sale \$349.95
- Uwaterc SmartCom computer, Sale Priced

Kayaks & Accessories

- Closeout Paddles 20% - 30% off
- Paddle Wear 35% off
- All 2002 remaining inventory close out priced
- All sit on tops \$299.95

Kayaks (2002 Used)

- 1 Tandem Carolina Touring Boat
- 2 Shadow touring boats
- 2 Sit-on-top boats

Used Scuba Gear

- DiveRite video canister light
- All used wetsuits priced to sell, \$10 - \$150 over 50 in stock
- Used BCD's \$40 to \$175, over 25 in stock
- Regulator systems, Sherwood - Scubapro Poseidon, 8 to choose from \$150 - \$400
- 25 BCDs, \$40.00 to \$170.00
- 1 Spare Air \$130

Used Scuba Cylinders

- 2 - 104's steels
- 2 - 95's steels

Cameras & Underwater Housings

- Sea & Sea Seamaster Pro Ex 35mm Camera. MSRP: \$700 on sale \$349.95
- Camera shield housing holds 35mm or Digital Camera \$39.95

New Cylinders on sale (Instock only)

- Aluminum 63's and 80's \$119.95, 100's \$159.95
- Pony Bottles 13's \$69.95, 19's \$79.95
- Steel 80's \$159.95, 119's \$229.95, 130's \$249.95

Regulators

- D400MK 18, MSRP: \$600.00 on sale \$299.95
- Poseidon Cyclon 5000, MSRP: \$550 on sale \$369.95

Wetsuits

- All women's wetsuits 30% off
- All men's 2 piece 7mm 30% off

Bouyancy Compensators (BCD)

- All BCD's velcro weight & non-weight integrated 40% to 60% off, Sherwood - Scubapro - Zeagle

Scuba Essentials & Extras

- Sherwood Split Fins, MSRP: \$110.00 on sale \$69.95
- DeepSee Fins. MSRP: \$50.00 on sale \$34.95
- Gear Bags, Watches, Knives, and lights all 20% off

20% off at Aloe Up Sunscreen products in stock

More and more dive charters are requiring snorkelers and divers to use biodegradable sunscreen products

Aloe Up is 100% biodegradable and environmentally safe

Huge selection of Nalgen Bottles and Petzl Headlamps

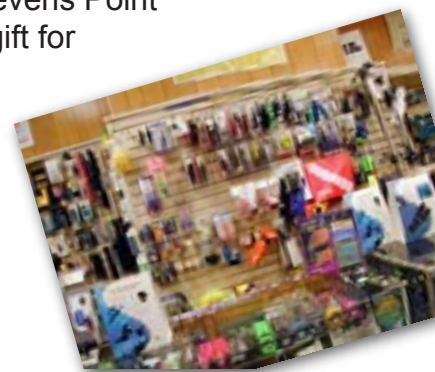


Stop and Visit Us In CenterPoint Market Place!!!

For the holiday season we've setup a store in the Stevens Point mall. Find the perfect gift for that person that has everything. Take advantage of special discounts and savings!

1201 Third Court
Stevens Point, WI 54481

As always, we will meet or beat all competitors' prices!



Coming soon to Divepoint Scuba & Adventure Center: Patagonia Clothing and Outwear!

For those of you who may not be familiar with Patagonia they have been a company dedicated to quality, fun and doing business with a conscience. They recently celebrated 30 years in business continuing with four commitments that best describes where they came from. **Soul of the Sport**, enjoying silent, human-powered sports in nature. **Environmental Activism**, with a percent of sales going to environmental protection. **Innovative design**, with a combination of clean aesthetics, quality construction and the highest level of performance. Finally **Uncommon Culture**, Patagonia prefers the human scale to the corporate scale.



Photo: Jamine Paltucci



Patagonia's definition of quality demands that any garment they make be long-lasting and strong. It should also be as light as possible for its intended uses, supple, feel dry and comfortable against the skin, and be easy to care for. It should be versatile and as unspecialized, as possible. It should fit an active man, woman or kid: arms must be free to rise and knees to bend.

Stevens Point Downtown - Hwy 10 Through Traffic

Highway 10 Construction is completed and Main Street Stevens Point is open and easier to get to.

A new opening onto Main Street has been made near the Business 51 / 10 intersection.

To reach Divepoint Scuba & Adventure Center travel west on HWY 10 (Main Street), cross Business 51 and immediately merge to the left.

The left lane is now open thru the Downtown. We love the new entrance to Main Street, and so do our customers.

Store Front Renovations

On the other hand...our store front construction is still in progress.

We have eliminated one of our front doors to create more light and display space.

Please pardon the dust for a few more weeks.



Paintball Needs?

Divepoint Scuba & Adventure Center will fill and hydro test your air paintball cylinders too. We also stock fill adapters for your paintball needs.

Events

Project Aware

Thanks to all those who participated in the Project Aware Clean Up Dive at Sunset Lake September 20th. It was a great success and will be an annual event. Thanks to Richard Hadfield PADI Instructor, and members of the Central Wisconsin Dive Club for making it all come together. We hope to see more and more divers and friends participate in future Project Aware events here in Central Wisconsin.

Our World Underwater

The midwests own dive show is in Chicago April 23rd -24th 2004. We have registration Packets here at the dive shop if anyone is interested in going. You can see manufacturers exhibits, presentations, and seminars. Check out www.ourworldunderwater.com for more information.



Vacation With Us In Cozumel Mexico

Spring Break 2004, March 20th thru March 27th

Space is limited, call **now** to get your trip booked. You don't want to miss this opportunity!

Join Bob and Carrie and the kids for Spring Break 2004 at the Reef Club on the sunny, warm, island of Cozumel Mexico. Surrounded by white beaches and the turquoise waters of the Mexican Caribbean, the Reef Club Cozumel is the perfect place for divers, family, and friends. This is an all inclusive family resort, not a "Daytona Beach" type Spring Break vacation. Activities all day long, entertainment shows, fabulous restaurants, excellent facilities and comfortable accommodations make the "Reef Club Cozumel" the perfect choice for a spring break vacation. www.reefclubcozumel.com

We depart from Minneapolis on March 20th and fly directly to Cozumel arriving just in time for the lunch buffet, we will return to Minneapolis on March 27th.

Reef Club Cozumel is an all inclusive resort with an on site dive facility called Sand Dollar Sports. www.sanddollarsports.com Reef Club Cozumel has 3 swimming pools, 3 restaurants, 4 bars, private pier, indoor theater and stage, gift shop, tour desk, and car rental agency, all within the resort. We have customized a package for the diver and the non-diver alike. This package includes round trip airfare, accommodations, all meals and snacks, unlimited bar and soft drinks, kids club, daily activity program, theme parties, nightly live entertainment and shows, non motorized water sports, all tips and taxes.



We will be offering 3 different rooms to meet your individual needs.

Basic Hotel Room	\$1600.00
Studio Suite	\$1650.00
Jr Suite	\$1750.00

The hotel rooms are basic with one bathroom and the option of 2 double beds or 1 king. The Studio rooms have one bathroom, 2 double beds or 1 king with double sofa bed, and a mini kitchenette. The Jr Suite has a living room with a double sofa bed, one bathroom, kitchenette, master bedroom with queen size bed, and a terrace with a Jacuzzi tub.

We have limited rooms available, first come first serve. Child rates are available depending on age and diver vs non-diver. Children 10 and up can dive with us if Jr certified.

These prices include \$700.00 for airfare. It is up to you if you want to find your own flight.

The total package includes cost of the hotel room all food and beverages, 5 days of 2 tank diving, airfare and taxes.

Transportation from the airport to the hotel is not included, and is approximately \$10.00 per person.

PADI Contest

Stop in and enter to win a full set of dive equipment of your choice from PADI.

A \$3000 value - contest runs thru 12-31-03



Beginning Openwater Classes

Divepoint now offers a weekend openwater certification class, (not a resort course) this is an accelerated class.

This course requires you to study the openwater book along with the videos that are normally viewed in class. This class begins on a Friday afternoon and finishes on a Sunday afternoon. You are still required to take the four-openwater certifications dives after completing the class. Divepoint will continue to offer the standard six-week and three-week classes for those who do not want to rush. The cost for the complete certification is \$240.



- February 9, 16

January

- Nekoosa (5 Week)
January 11, 18, 25, Feb. 01, 08
- Stevens Point (6 Week)
January 27, Feb. 03, 10, 17, 24, Mar. 02
- Stevens Point (6 Week)
January 29, Feb. 05, 12, 19, 26, Mar. 04

February

- Stevens Point (Weekend)
February 13 - 15
- Iola (5 Week)
February 15, 22, 29, Mar. 07, 14

March

- Stevens Point (Weekend)
March 05 - 07

April

- Nekoosa (5 week)
April 04, 11, 18, 25, May 02

Mosinee - Scheduling In Progress

Check out website for more information or contact us.



Specialty Classes

Equipment Repair

Learn how to repair your own equipment at the dive site. Dates pending, check the web site for updates. The cost is \$50.

- February 9, 16

Ice Diver

Looking for one of the wildest adventures in diving? You've found it! Join the thrill seekers who find the adventure of a lifetime under the ice! This is a two-day course; the cost is \$100, including the manual.

- January 24, 25
- February 28, 29



End of Season Loose Ends

Many of you have finished open water dives but still need to complete paperwork prior to receiving your certification cards.

Call and make arrangements to meet with Bob to finish up the loose end. If you need a picture for your certification card we have a Polaroid, so please stop in.

Reserve your spot in scuba class this winter, stop in with your deposit and pick up your book.